



Features List 2017

JANUARY

Organise a C-level conference How this high level conference differs from others and how you make sure yours is successful.

Newtown What does this vibrant area of Johannesburg have to offer the conferencing community?

FEBRUARY

The teleconference What is it, when should you use it, and how does it work?

Conference wi-fi Connecting large numbers of delegates to a wi-fi network can be tricky. Here's what the experts recommend.

MARCH

The incentive trip There's so much more to an incentive than a 'free' holiday. We look at what purpose they serve, how they work and how event organisers can help a company make their programme a success.

Limpopo What does this inland province have to offer the conferencing community?

APRIL

Making the conference GREAT A checklist for organisers to ensure a successful event.

Golf estates We find out what makes them the perfect conference venue.

MAY

Organising a supplier/partner conference How this conference differs from others and how you make sure yours is successful.

Mauritius This tropical island is more than a tourist destination; it has a high level of infrastructure and the ability to host all manner of conferences and events.

JUNE

Safari conferencing To make your next conference different, get out of the city and back to nature.

Cape Town Here's what makes the Mother City so appealing as a conference destination.

JULY

The AGM Listed companies are all required to hold annual general meetings, and there are many aspects to take into consideration. We look at how to organise a successful AGM.

Sun City and surrounds The North West province has a prolific conference and events offering. Here's what makes it a great location for your next event.

AUGUST

Spa conferencing It's a growing trend to offer a little pampering along with an event. Here's how to successfully incorporate spa treatments into your conference.

Mpumalanga Here's what you can expect if you organise a conference in the Lowveld.

SEPTEMBER

The automotive launch It takes specialised knowledge to organise a launch event of a new vehicle. We reveal the secrets to a successful launch.

Durban We take a look at all that this tropical coastal city has to offer the conferencing community.

OCTOBER

Cruise conferencing If you're looking for an unconventional setting for your next conference, a cruise liner might be just what you're after.

Seating options Cinema, school-room or theatre style? Here are the pros and cons of each option to help you decide.

NOVEMBER

Corporate entertainment The right entertainment can make an event truly memorable. What type of entertainment is available and which are popular with delegates? We look for the answers.

Drakensberg Here's what this mountainous destination has to offer the conferencing community.

DECEMBER

The sports issue We investigate what it takes to organise a successful sporting event.

Conference apps Further engage delegates and simplify the job for organisers.



Seven years ago, Future Publishing launched *Business Traveller Africa*, which has become a well-respected publication in the travel trade sector.

We're planning to do exactly the same in the conference, meeting and eventing space with *Business Conferences Africa*.

The magazine will be distributed directly to an extensive database of event organisers, TMCs, ASATA agencies, and decision makers in South Africa.

Monthly content will include:

- Conference and event venue profiles
- Speaker and MC profiles
- Professional conference organiser profiles
- Staging and production
- Teambuilding
- Venue listing

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Frequency	12 issues per year
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Dimensions

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**THE FUTURE
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